JJA Jewellery Design Awards 2019 Announced
Selecting the Best of the Best

The Japan Jewellery Association will officially announce the winners of the 2019 JJA Jewellery Design Awards at the Japan Jewellery Fair 2019 which will be held in Tokyo from 28 to 30 in August. The JJA Jewellery Design Awards, an annual design competition organised by the Japan Jewellery Association, is the most prestigious jewellery design competition in Japan with a 30-year history. The concept of the awards is not only to promote Japan’s innovative jewellery designs and advanced craftsmanship, but also to discover new talent full of originality and vision for the further development of the industry.

There are two categories within the JJA Jewellery Design Awards. Jewellery in the “Professional” category is judged according to the level of design, technique and quality. The other is the “Newcomer” category that is for jewellery by students and young designers who are challenging traditional concepts.

The Japan Jewellery Association invited eight judges this year including a guest judge, Mr. Mitsuo Kaji, the famous Japanese jewellery artist. The judges selected ten top awards including the Grand Prize, the Prime Minister’s Award, and four other special prizes from among 133 pieces from 71 competition entries. The winning pieces will be shown at a fashion show that will be held at the Japan Jewellery Fair at 14:00 on the first day of the show (28 August).

Mr. Tota Koyama, Chairman of the Japan Jewellery Association, commented, “There are many pieces with superb innovative designs displaying advanced techniques this year”. Mr. Ichiro Iino, Chairman of the judging committee, said, “The winner of the Grand Prize in the first category was selected because of its simple and dignified air. The attention to detail in the finish of the product earned it a Craftsmanship Award as well. This year the second category, the ‘Newcomer’ category, saw an increase in the number of entries with a higher level overall and worthy of attention.”

The award-winning pieces will be displayed at the Special Event Zone within the Japan Jewellery Fair 2019. After being displayed at the Japan Jewellery Fair, they will go on display at the Yamanashi Jewellery Museum from 18 September to 7 October, and then at IJT 2020 in January.
The ten main awards are as follows:

**Grand Prize and Prime Minister's Award / Craftsmanship Award**
*<Double Awards>*
- Designer: Ms. Tomoko Kodera
- Entered by: Kashikey Co., Ltd.
- Production: NEWKOGEI Co., Ltd.
- Title: 「BLISS」
- Description: Necklace • Pierced Earrings • Ring Set
- Materials: K18WG/Diamond/Diamond

**Economy, Trade and Industry Minister's Award**
- Designer: Mr. Taiki Nishimura
- Entered by: KUWAYAMA CORPORATION
- Production: KUWAYAMA CORPORATION
- Title: 「Misteria」
- Description: Necklace
- Materials: Pt900/ Rubellite/ Diamond • Pink Sapphire
Health, Labour and Welfare Minister’s Award
● Designer: Mr. Ittou Mishima
● Production: Mr. Ittou Mishima
● Title: 「Sun Droplet」
● Description: Broach・Ring Set
● Materials: K18/Diamond

Governor of Tokyo Award / Platinum Guild International Award <Double Awards>
● Designer: Ms. Rino Ishii
● Entered by: NJ Corporation
● Production: KOUBO Z
● Title: 「Dia-glass」
● Description: Fingerless Bangle
● Materials: Pt900・Pt850/Diamond

Governor of Yamanashi Award
● Designer: Ms. Miho Nakao
● Entered by: NAGAHORI CORPORATION
● Production: NAGAHORI CORPORATION
● Title: 「～harmony～」
● Description: Necklace
● Materials: K18WG/Ruthenium Plating/Alexandrite/Diamond
Mayor of Taito City Award
● Designer: Ms. Tamayo Matsumura
● Entered by: NAGAHORI CORPORATION
● Production: NAGAHORI CORPORATION
● Title: 「Hang a jewelry」
● Description: Necklace・Pierced Earrings Set
● Materials: K18WG/Tourmaline/Diamond・Red spinel

Chairman of the Japan Chamber of Commerce and Industry Award / Guest Judge’s Award<Double Awards>
● Designer: Ms. Chisato Yamanaka
● Entered by: TADA SHOTEN
● Production: Mr. Takayuki Tada, Mr. Isamu Taniguchi
● Title: 「Sun in the water-Le soleil dans l'eau」
● Description: Pendant
● Materials: K18・Pt900・K18WG/Ruby/Citrine/Diamond

New Talent Grand Award / Japan Jewellery Designers Association President Award<Double Awards>
● Designer: Mr. Kazunori Kodani
● Production: Mr. Kazunori Kodani
● Title: 「formation」
● Description: Ring Set
● Materials: SV950・Gold Plating/Smoky quartz・Synthetic Sapphire・Garnet・Blue topaz/CZ
Japan Pearl Promotion Society President Award

- Designer: Ms. Tomomi Sekido
- Entered by: NAKAGOMI JEWELLERY Co., Ltd.
- Production: Mr. Masahito Dobashi
- Title: 「Ice cascade」
- Description: Necklace・Pierced Earrings Set
- Materials: K18WG/ Akoya Pearl/Diamond

Japan Jewellery Fair Award

- Designer: Ms. Kotone Yanagi
- Production: Ms. Kotone Yanagi
- Title: 「Minamo」
- Description: Necklace
- Materials: Vinyl chloride・SV850/
  Quartz/Agate・Rose quartz・Glass・Quartz

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