

Japan Jewellery Fair 2025



日本最大規模のB2B珠寶展

8.27 WED → 29 FRI

10:00-18:00 (最后一天 17:00)

東京 Big Sight 東展覽館5・6

[主办机构] Informa Markets Japan Co., Ltd. / 日本珠寶協會

[合作伙伴关系] 阿里巴巴 淘宝全球购

参观登记入口

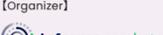
入场需通过官方网站完成“参观登记”。

What is the Japan Jewellery Fair?

A Jewellery Exhibition Exclusively for Professionals, with a Focus on B2B

Japan Jewellery Fair (JFF) enjoys a strong reputation as one of Japan's leading international B2B trade shows for the jewellery industry. It is co-organised by Informa Markets—the organiser of the world's largest jewellery trade fair, Jewellery & Gem WORLD Hong Kong (September)—and the Japan Jewellery Association.

[Organizer]



[Supporters]

Ministry of Economy, Trade and Industry / Japan External Trade Organization (JETRO) / Chamber of Commerce of Japan/Japan Jewellery Designers Association / Japan Pearl Promotion Society / Platinum Guild International (PGI) / Japan Gold Metal Association / Japan Watch Importers Association / All Japan watches jewellery glasses retail cooperative / The Men's Fashion Unity (MFU) / The Japan Direct Marketing Association



Visitor registration Pre-registration Required

Step 1
SCAN / 扫描

Access the official website



Step 2
REGISTER / 注册

Complete the visitor registration form



Step 3
GET / 获取

Receive your admission QR code via confirmation email



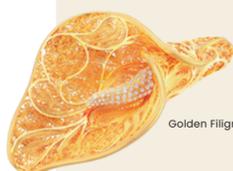
Step 4
SHOW / 出示

Present your QR code at the registration counter to enter.



01 SONJA T. JEWELLERY [Hong Kong]

Crafted through the traditional intangible cultural heritage fillgree inlay technique, each piece embodies original designs that harmonize 18K gold with natural diamonds and gemstones. Meticulously handcrafted, every creation emerges as a singular masterpiece.



Golden Fillgree Melody Pendant

02 JANE LUNZER [United Kingdom]

We are a fine jewellery brand specializing in one-of-a-kind pieces crafted in precious metals, fine gemstones, and diamonds. We also offer a diffusion line — JL by Jane Lunzer — featuring sterling silver jewellery set with pearls and a variety of hardstone gems and minerals.



HASHTAG EARRINGS 18ct yellow gold

03 TALOUMIS [Greece]

Unmatched flexibility and durability — even in the finest gauge. Available in Platinum, Gold, Silver, and Stainless Steel, with multiple thicknesses to suit any design. Where flexibility meets luxury.



ELASTIC SPIRAL

04 Cheung Fat Jade Company Limited [Hong Kong]

This pair of earrings featured with 18K gold, Natural Jadeite and diamonds. It is ornamented with two identical Jadeite pieces and sparkling diamonds for extra appeal. This gorgeous earrings is definitely makes you stand out from the crowd.



18K Jadeite Earrings with diamonds

Highlight Exhibitors

The Present of Jewellery

Where Sensibility Meets Craftsmanship

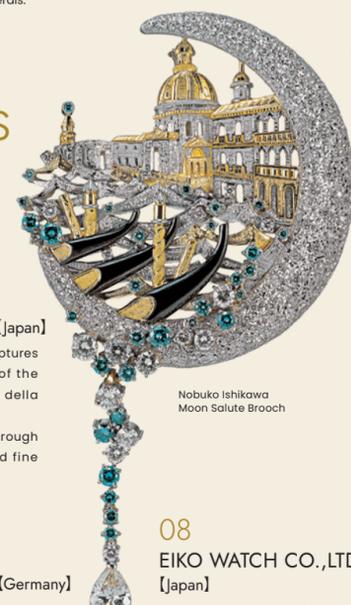
Evocative collections that inspire emotion and celebrate individuality



Diamond Pendant and Ring by [YUKA OKINA]

05 Nobuko Ishikawa [Japan]

A jewellery piece that captures the breathtaking view of the Basilica of Santa Maria della Salute in Venice, crafted like a painting through intricate metalwork and fine gemstones.



Nobuko Ishikawa Moon Salute Brooch

07 HC Arnoldi e.K. [Germany]

Radiant 81.58 carat Aquamarine in Santa Maria colour – elegant blue beauty from Mozambique.



Aquamarine Santa Maria Color

08 EIKO WATCH CO., LTD [Japan]

German-trained precision meets handcrafted warmth. [Funakushi Morio], a master Japanese artisan and modern museum artist.



K18 Gold Necklace by [Funakushi Morio]

06 YUKA OKINA / CHIAKI HIRASE [Japan]

A distinctive design with sculptural volume and form — a wearable sculpture that comes to life in motion.

TREND FOCUS

Where the Industry's "Now" Comes Together

Japan Jewellery Fair 2025 is one of the largest jewellery events in Japan, bringing together 300 of the most talked-about exhibitors. It's a powerful three-day platform where industry-leading companies gather, and where business and design meet at the forefront. Feel the value and potential of jewellery—this is where meaningful connections happen, because the time is now.

TOPICS

Featured Events

Award

JJA Jewellery Design Award 2025 — Awards Ceremony
The pinnacle of Japanese jewellery is here — A prestigious honor awarded every two years.



The prestigious award-winning pieces, selected through a rigorous screening process from submissions gathered nationwide. This is the stage where creators who will shape the future of Japanese jewellery design leave their mark on the history of the industry. We warmly invite you to join us at this special event, where the present and future of the jewelry world unfold before your eyes. At the exhibition booth, all 23 award-winning works from this year will be on display. A must-see for jewelry designers, craftsmen, and everyone involved in the jewelry industry.

SEMINAR & EVENT | 6-01 Wed, Aug 27 | 11:00-12:00

Artistic Fashion Show

Shuko Ninomiya × Dressmaker Gakuin Alumni Fashion Show
~ JFF2025 Collaboration with Nobuko Ishikawa & Jewelry Designers ~



An exciting dyeing artist Shuko Ninomiya, in collaboration with accomplished fashion designers who graduated from the Dressmaker Gakuin.

In the first half, enjoy a captivating fusion of the graduates' fashion creations and the unique styles of JFF2025 jewelry designers. In the second half, a dream collaboration unfolds between Ninomiya's richly colored artistry and signature pieces by Nobuko Ishikawa, creating an elegant and vibrant world. Don't miss this spectacular event!

SEMINAR & EVENT | 6-08 Thu, Aug 28 | 14:00-14:40

Exhibitor index

按字母顺序排列 (截至6月13日)

A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Abe Jewelry Co.,Ltd. Abe Jewelry (tsuugi) Ag Point Co., Ltd. AKASAKA AKOYA PEARL AKIYAMA MANUFACTURING Co.,Ltd ALFA MIRAGE CO., LTD. All In One, LTD ALPHA TAJIMA Co., Ltd. AMIKURA NATURAL STONE AMT MOKAN TOKYO ANDOH SEISAKUSHO CO.LTD. ANTEUS JEWELRY ANUPAM GEMS JAPAN LTD. A-One Stones ASAJI JEWELLERY CO.,LTD ASHIYAMA CO.LTD. Asuka Co.,Ltd ATELIER HOSHINOHANA Atelier La Ruu Atelier Raimu Mami Murahashi AURA DIAMOND CO., LTD Aurora Trading Co., Ltd.	BABA GEMS TOKYO LLC. Bai Des Bijoux Co.,Ltd B&B-Kobo BECAUSE KOH-I-NOOR Co.,Ltd. Be plus Co.,Ltd Bestlife Co.,Ltd BICO-GHI Co. BRAND BAY BRAND SHOP KENT BRILLIANT JEWELRY CO.,LTD. B Soft / B Trade	CANDID JAPAN CO. LTD CASMINE C.G.CAST Co.,Ltd. Cheung Fat Jade Company Limited CHUGAI DIAMOND CO.,LTD. COCORON Coka Creation CO.,LTD. Colorant Collectie Co., Ltd CONTINENT Co., Ltd Corporation regalo COSMOS TRADING CO. Create Gem International Corp. CREATE TAKANO CO., LTD. CREATING HOUSE KENZO CROSSFOR Co., Ltd.	D&M DAIHAKU CO., LTD. DAIWA JEWELRY CO., LTD. Deja Vu International Jewelry Ltd. DESIRE GEM CREATION DG GEMS DND.co.ltd DYNAMIC INTERNATIONAL JAPAN INC.	Educational Institute Sugino Gakuen Dressmaker Gakuin EIKO WATCH CO.,LTD EMERIA TRADING ETERUNERU CO.,LTD. EvaStone EXCEED GT Excellent Gem CO.,LTD.	FIOSRE co.,ltd. FISCHER INSTRUMENTS KK. FOUR SEASONS OF JEWELRY / Leggo Co Ltd FRIEND CO.,LTD.	FU CHING CO.,LTD. Fukuya Co.,Ltd. FURUYA KISEKI Co.,Ltd GAURI INTERNATIONAL CO LTD GEM CLAIR CO., LTD. Gem Field Co., Ltd. GEMINA CO.,LTD. Gems World Japan General Incorporation Chunichi Jewelry Association Genmoto Co.,Ltd. Global MI GLOBAL TRADE Glory Design Co., Ltd. GOKO SHOKAI CO., LTD. GOLDON Gollod International Co., Ltd. Grumbarger Diamonds Japan Co.,Ltd. Guangzhou Rangrong Moonlight Industrial Co.,Ltd.	HALANYON Pearl HANAYU HAPPY JEWELRY HATAI GEMS & JEWELRY CO.,LTD. HC Arnoldi e.K. HIDEAKI CORP HIGUCHI CO.,LTD HIRANO TRADING CO., LTD Hirobata Co.,Ltd HIROKO MONMA h-iron Hiroko Saito HK Co.,Ltd. Honor Jewelry Co.,Ltd. HOUSHO CO.,LTD HYUGA HOSHOKU CO.,LTD.	Ichimaru Jewelry Company Limited ICON JAPAN LTD. IKKIDOU Co Ltd Ikko Pearl Co.,Ltd IMPERIAL JEWELS INDO KISEKI CO.,LTD. Iria Co Ltd IRIS Gem & Jewellery ISHII SHOTEN CO.,LTD ISHITOMO CO.,LTD. ISOWA INTERNATIONAL CO.,LTD ITO JEWEL'S CO., LTD. IWAHORO TRADING CO., LTD.	J&C CO.,LTD. JANE LUNZER JAPAN AUCTION HOUSE LTD. Japan Jewellery Association Japan Jewellery Designers Association(JJDA) Japan Pearl Export and Processing Cooperative Association JAPAN PRECIOUS-METAL CHAIN MANUFACTURING INDUSTRIAL ASSOCIATION ANDOH SEISAKUSHO CO.,LTD. HANABUSA KOGEI CO., LTD. HANA KINGIN KOGYO CO.,LTD. KUWAYAMA CORPORATION MURAO CO.,LTD. NAGAHORI CORPORATION NAKAGAWA CORPORATION NAMIKI CO.,LTD. NAMIHO ACCESSORIES CO., LTD. SANWA PRECISION INDUSTRIAL CO., LTD J.B.JAPAN LTD. Jewel Hayakawa Co., Ltd. Jewellery Craft Fukasawa Jewellery Fuki Co., Ltd. JEWELLERY KIRAKIRA JEWELLERY MAKE CO.,LTD. JEWELLERY PLANNING CO.,LTD.	Jewelry Competency Enhancement Project (Design policy studies) Apld Bareve LU & Gallery JEWELRY HARU Co.,Ltd. JEWELRY IDESU CO.,LTD. JEWELRY INUMA Co. Ltd Jewelry Miura Jewelry of Raden & Urushi JEWELRY OZAWA CO.,LTD JIT JOLLY GEMS JAPAN Co. Ltd. J. OSAWA GROUP (BLUERIVER)	K&S Shoji Co., Ltd K2 Stone CO.,LTD KAWAJI INTERNATIONAL CO.,LTD kajita. CO.LTD Kaneoko Kokusai Co., LTD Katu Trading Company, LLC KAZA CO.,LTD K E GROUP LIMITED KEITAKU PEARL K-GOLD INTERNATIONAL CORPORATION KIARA JEWELRY JAPAN (AB DIAMOND) KINEYA Co., Ltd. KISHUN KIUCHI KOGEI Co Ltd KJM Co.,Ltd KOBAYASHI HOUSHOKU KOHSAI CO., LTD. KOMEHYO KONDO Co., Ltd. KONDO Jewelry Co. LTD KOR CHEN CORPORATION KOSHIN CO., LTD. KOSHI PEARL KOTOBUKI SHOKAI Co Ltd KOUFUKU CO.,Ltd KVL Co.,Ltd.	Larkgem Co., Ltd LIBERA CO.,LTD. Lubet Co., Ltd. LUCEMIYA Co.,Ltd. LUKINA CO., LTD.	MARUKO HIEDA MARUTD, LTD. MARUBUN MOMOSE CO.,LTD Maruki International Company Limited MEGA SOURCE (HK) LTD MEJIDO CO.,LTD MEJISHIN PEARL Co.,Ltd. MINE CO.,LTD Mine Pearl MINERI MSTSUURA MIO MJ Co., Ltd. MK Co. Mochizuki Hoshoku Co., Ltd. MOMOKO TATEGAMI M. OOMORI CO.,INC MORGANITE N THE SELECTS M's Pearl Kabe Co., LTD MURAO CO.,LTD. Murata Jewelry Inc. MUSEHIYOU Co.,Ltd. Muule Inc. Myojco Jewelry Co., Ltd. MZ&C MOCHIZUKI HIDEYUKI SHOKAI CO.,LTD.	Nagi Nakajima NAKAGOMI JEWELLERY CO.,LTD. NICE DIAMOND CO.,LTD. NICHIN IMPEX CO. NOAGE CORPORATION NOBUKO ISHIKAWA Co.,Ltd. NOOR GEMS JAPAN Co., Ltd. NPO Hitotsubu no Shinjyu	OCC TRADE CO.,LTD. / EVE JEWELRY Office Matsuo OKAKURA GREENCHAIR OKAZAKI CORAL Co.,Ltd. OKUBO SHOKAI Co., Ltd.	Pacific Coral Co., Ltd PAPESSA LTD. PASSION GEMS CO. LTD. Pearl ism Pearl Jewelry Ito,Inc. P-Z Jewell Co.,Ltd. PIA Jewelry Inc. PLAGE CO.,LTD. Platinum Guild International K.K. PLATINUM HOSHOKU CO.,LTD. PT Inlove Investment Management	RAGHAV GEMS Co.,Ltd. REAL GEMS INC HK LTD. RECORAL CO.,LTD RICH DIAMOND INC RISE CO.,LTD. RIZ-JEWELRY CO., LTD. RK Enterprise Co.,Ltd R L TRADING CO ROKUZAN CO.,LTD. ROYAL COLOR Royal Diamond Co., Ltd. ROYAL TRADING CO.,LTD.	Saifi Jewelry Co. Inc SAIKO GEMS Sakai Trading Co.,Ltd. SAKAMOTO KIKINZOKU SAKU JEWELRY JAPAN Co., Ltd SAKURA DIAMOND Salon de Naji Co., Ltd. (zumoKANOURING) SHIMA JEWELRY CO., LTD. (zumoKANOURING) SHIMA Co.,Ltd. SHIMADA Co.,Ltd. SHIMADA Jewelry Inc. SHIMA PEARL CLUB SHIMIZU CO.,LTD. SHIMIZU JEWELRY KOFU SHIMIZU TRADING CO.,Ltd SHIN-EI SHOKAI CO.,LTD SHINGO SHOUJI K.K SHIVALIKA TRADING CO.,LTD Shohei Co.,Ltd.	SJ Jewelry Corporation SKS GEMJAPAN, INC. Sole Yeung SONJA T. JEWELRY Studio AXE Studio INOSE Su-Ao International Corporation SUISHOUKOKUDO CO.,LTD SUWA & SON INC SUZUHO CO., LTD. SUZUKI KOUGEI CO., LTD SWEENEY JEWELLERS CO.,LTD.	T-P-C CO., LTD Taccol Co., Ltd. Taiyoutsusho Co.,Ltd. TAKAHASHI HOUSHOKU Co., Ltd. TAKAKO KOMIYA Takeichi SHOJI Ltd. Taloumis P.C TANAKA HOSHOKU CO.,LTD. TATSUJI IKEDA Tenchu Business Link Ten Ten Jewelry Tokyo Buyers Co.,Ltd. TOKYO JEWELS Tokyo Kiho Co., Ltd. TRUST POWER CO., LTD. TSUKAKI CO., LTD	UBN LTD UNISON MANUFACTURING CO.,LTD Universal Technics Co.,Ltd URAI CO., LTD. UTO SHINJU CO.,LTD	V&M ORIGINALITY-DESIGNING CO.,LTD. VAL-PLANNING INC. Van Stone VEER GEMS CO.,LTD. Venus Jewel Co.,Ltd. Vintage Watch & Vintage liquor Bar THE BOUTIQUE VITALH TRADING CO.,LTD V. N. TRADING Co., Ltd.	Wonderful Pearl WSP Co.,Ltd.	Y&I International Y&R GEMS YAMAGIWA CO., LTD YINGFU JEWELRY CO.,LTD Y. JEWELRY CO.,LTD. YOSHIDA (D&I44) YOSHITOMO CO.,Ltd. Youji Co., Ltd. YT Jemco Co.,Ltd. Yubido Gem Co., Ltd. YUKA OKINA / CHIAKI HIRASE YUKAWA HOSHOKU CO., LTD.	Zenbi Creations Inc.



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