

Japan Jewellery Fair 2025



JAPAN'S PREMIER B2B JEWELLERY TRADE PLATFORM

8.27^{WED} → 29^{FRI}

10:00-18:00 (Till 17:00 on 29 August)

Tokyo Big Sight Exhibition Center East Halls 5.6

[Organizer] Informa Markets Japan Co., Ltd. / JAPAN JEWELLERY ASSOCIATION

[Partnership] Alibaba 淘宝全球购

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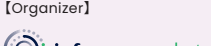
Pre-registration is required for entry

What is the Japan Jewellery Fair?

A Jewellery Exhibition Exclusively for Professionals, with a Focus on B2B

Japan Jewellery Fair (JF) enjoys a strong reputation as one of Japan's leading international B2B trade shows for the jewellery industry. It is co-organised by Informa Markets—the organiser of the world's largest jewellery trade fair, Jewellery & Gem WORLD Hong Kong (September)—and the Japan Jewellery Association.

[Organizer]



JAPAN JEWELLERY ASSOCIATION

[Supporters]

Ministry of Economy, Trade and Industry / Japan External Trade Organization (JETRO) / Chamber of Commerce of Japan/Japan Jewellery Designers Association / Japan Pearl Promotion Society / Platinum Guild International (PGI) / Japan Gold Metal Association / Japan Watch Importers Association / All Japan watches jewellery glasses retail cooperative / The Men's Fashion Unity (MFU) / The Japan Direct Marketing Association



Visitor registration

Pre-registration Required

Step 1
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Step 2
REGISTER / 注册

Complete the visitor registration form



Step 3
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Receive your admission QR code via confirmation email



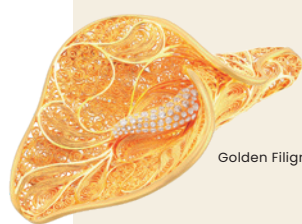
Step 4
SHOW / 出示

Present your QR code at the registration counter to enter.



01 SONJA T. JEWELLERY [Hong Kong]

Crafted through the traditional intangible cultural heritage filigree inlay technique, each piece embodies original designs that harmonize 18k gold with natural diamonds and gemstones. Meticulously handcrafted, every creation emerges as a singular masterpiece.



Golden Filigree Melody Pendant

02 JANE LUNZER [United Kingdom]

We are a fine jewellery brand specializing in one-of-a-kind pieces crafted in precious metals, fine gemstones, and diamonds. We also offer a diffusion line — JL by Jane Lunzer — featuring sterling silver jewellery set with pearls and a variety of hardstone gems and minerals.



HASHTAG EARRINGS 18ct yellow gold

03 TALOUMIS [Greece]

Unmatched flexibility and durability — even in the finest gauge. Available in Platinum, Gold, Silver, and Stainless Steel, with multiple thicknesses to suit any design. Where flexibility meets luxury.



ELASTIC SPIRAL

04 Cheung Fat Jade Company Limited [Hong Kong]

This pair of earrings featured with 18K gold, Natural Jadeite and diamonds. It is ornamented with two identical Jadeite pieces and sparkling diamonds for extra appeal. This gorgeous earrings is definitely makes you stand out from the crowd.



18K Jadeite Earrings with diamonds

Highlight Exhibitors

The Present of Jewellery

Where Sensibility Meets Craftsmanship

Evocative collections that inspire emotion and celebrate individuality



Diamond Pendant and Ring by [YUKA OKINA]

06 YUKA OKINA / CHIAKI HIRASE [Japan]

OKINA DESIGN Co., Ltd.

A distinctive design with sculptural volume and form — a wearable sculpture that comes to life in motion.



07 HC Arnoldi e.K. [Germany]

Radiant 81.58 carat Aquamarine in Santa Maria colour — featuring sterling silver beauty from Mozambique.



Aquamarine Santa Maria Color

08 EIKO WATCH CO., LTD [Japan]

German-trained precision meets handcrafted warmth. [Funakushi Morio], a master Japanese artisan and modern museum artist.



K18 Gold Necklace by [Funakushi Morio]

TREND FOCUS

Where the Industry's "Now" Comes Together

Japan Jewellery Fair 2025 is one of the largest jewellery events in Japan, bringing together 300 of the most talked-about exhibitors. It's a powerful three-day platform where industry-leading companies gather, and where business and design meet at the forefront. Feel the value and potential of jewellery—this is where meaningful connections happen, because the time is now.

TOPICS

Featured Events

Award

JJA Jewellery Design Award 2025 — Awards Ceremony

The pinnacle of Japanese jewellery is here — A prestigious honor awarded every two years.



The prestigious award-winning pieces, selected through a rigorous screening process from submissions gathered nationwide.

This is the stage where creators who will shape the future of Japanese jewelry design leave their mark on the history of the industry. We warmly invite you to join us at this special event, where the present and future of the jewelry world unfold before your eyes.

At the exhibition booth, all 23 award-winning works from this year will be on display. A must-see for jewelry designers, craftsmen, and everyone involved in the jewelry industry.

SEMINAR & EVENT | 6-01 Wed, Aug 27 | 11:00-12:00

Artistic Fashion Show

Shuko Ninomiya × Dressmaker Gakuin Alumni Fashion Show

~ JF2025 Collaboration with Nobuko Ishikawa & Jewelry Designers ~

An exciting fashion show led by renowned dyeing artist Shuko Ninomiya, in collaboration with accomplished fashion designers who graduated from the Dressmaker Gakuin.

In the first half, enjoy a captivating fusion of the graduates' fashion creations and the unique styles of JF2025 jewelry designers.

In the second half, a dream collaboration unfolds between Ninomiya's richly colored artistry and signature pieces by Nobuko Ishikawa, creating an elegant and vibrant world.

Don't miss this spectacular event!



SEMINAR & EVENT | 6-08 Thu, Aug 28 | 14:00-14:40

Exhibitor index

Alphabetical order (As of 13 June)

A
Abe Jewelry Co., Ltd.
Abe Jewelry (tsunugiwa)
Ag Point Co., Ltd.
AKASAKA AKOYA PEARL
AKIYAMA MANUFACTURING Co., Ltd.
ALFA MIRAGE CO., LTD.
All In One, LTD
ALPHA TAJIMA Co., Ltd.
AMIKURA NATURAL STONE
AMT MOKAN TOKYO
ANDOH SEISAKUSHO CO., LTD.
ANTEUS JEWELRY
ANUPAM GEMS JAPAN LTD.
A-One Jewellers
ASAHI STONERY CO., LTD
ASHIYAMA CO., LTD.
Asuka Co., Ltd
ATELIER HOSHINOHANA
Atelier La Ruu
Atelier Raimu Mami Murahashi
AURA DIAMOND CO., LTD
Aurora Trading Co., Ltd.
B
BABA GEMS TOKYO LLC.
Bai Des Bijoux Co., Ltd
B&B-Kobo
BECAUSE KOH-I-NOOR Co., Ltd.
Be plus Co., Ltd
Bestlife Co., Ltd.
BICO-GHI Co.
BRAND BAY
BRAND SHOP KENT
BRILLIANT JEWELLERY CO., LTD.
B Soft / B Trade
C
CANDID J Trade Co. LTD
CASIMINE
C.G.CAST Co., Ltd.
Cheung Fat Jade Company Limited
Chugai Mining Co., Ltd
CLASSIC DIAMOND CO., LTD.
COCORON
Coka Creation CO., LTD.
Colorat Collectie Co., Ltd
CONTINENT Co., Ltd
Corporation regala
COSMOS TRADING CO.
Create Gem International Corp.
CREATE TAKANO CO., LTD.
CREATING HOUSE KENZO
CROSSFOR Co., Ltd.
D
D&M
DAIHAKU CO., LTD.
DAIWA JEWELRY CO., LTD.
Deja Vu International Jewelry Ltd.
DESIRE GEM CREATION
DG GEMS
DND.co., Ltd
DYNAMIC INTERNATIONAL JAPAN INC.
E
Educational Institute Sugino Gakuen Dressmaker Gakuin
EIKO WATCH CO., LTD
EMERIA TRADING
ETERUNERU CO., LTD.
EvaStone
EXCEED GT
Excellent Gem CO., LTD.
F
FIORE co., ltd.
FISCHER INSTRUMENTS KK.
FOUR SEASONS OF JEWELRY / Leggo Co Ltd
FRIEND CO., LTD.

FU CHING CO., LTD.
Fukuya Co., Ltd.
FURUYA KISEKI Co., Ltd
G
GAURI INTERNATIONAL CO LTD
GEM CLAIR CO., LTD.
Gem Field Co., Ltd.
GEMINA CO., LTD.
Gems World Japan
General Incorporation Chunichi Jewellery Association
Genmoto Co., Ltd.
Global MI
GLOBAL TRADE
Glory Design Co., Ltd.
GOLD SHOKAI CO., LTD.
GOLDON
Gollod International Co., Ltd.
Gruberberger Diamonds Japan Co., Ltd.
Guangzhou Rongrong Moonlight Industrial Co., Ltd.
H
Halcyon Pearl
HANYUN
HAPPY JEWELRY
HATAI GEMS & JEWELRY CO., LTD.
HC Arnoldi e.K.
HIDEAKI CORP
HIGUCHI CO., LTD
HIROBATO CO., LTD
HIROKO MONMA
h-iron Hiroko Saito
HK Co., Ltd.
Honor Jewelry Co., Ltd.
HOUSHO CO., LTD
HYUGA HOSHOKU CO., LTD.
I
Ichimaru Jewelry Company Limited
ICHIMAN JAPAN LTD.
IKKEIDOU Co Ltd
Ikko Pearl Co., Ltd.
IMPERIAL JEWELS
INDO KISEKI CO., LTD.
Ipia Co Ltd
IRIS Gem & Jewellery
ISHII SHOTEN CO., LTD
ISHITOMO CO., LTD.
ISOWA INTERNATIONAL CO., LTD
ITO JEWEL'S CO., LTD.
IWAHORI TRADING CO., LTD.
J
J&C CO., LTD.
JANE LUNZER
JAPAN AUCTION HOUSE LTD.
Japan Jewellery Association
Japan Jewellery Designers Association (JJDA)
Japan Pearl Export and Processing Cooperative Association
JAPAN PRECIOUS-METAL CHAIN MANUFACTURING INDUSTRIAL ASSOCIATION
ANDOH SEISAKUSHO CO., LTD.
HANABUSA KOGEI CO., LTD.
HANA KINGIN KOGYO CO., LTD.
KUJIMAYAMA CORPORATION
MURAO CO., LTD.
NAGAHORI CORPORATION
NAKAGAWA CORPORATION
NAMIKI CO., LTD.
NAHON ACCESSORIES CO., LTD.
JEWELLERY KIRAKIRA
JEWELLERY MAKE CO., LTD.
JEWELLERY PLANNING CO., LTD.

Jewelry Competency Enhancement Project (Design policy studies)
Apld
Boreve
LU & Gallery
JEWELRY HARU Co., Ltd.
JEWELRY IDESU CO., LTD.
JEWELRY INUMA Co. Ltd
Jewelry Miura
Jewelry of Raden & Urushi.
JEWELRY OZAWA CO., LTD
JIT
JOLLY GEMS JAPAN Co. Ltd.
J. OSAWA GROUP (BLUERIVER)
K
K&S Shoji Co., Ltd
K2 Stone Co., Ltd
KACHIN GRACE GEMS
KAJI INTERNATIONAL CO., LTD
kajita. CO. LTD
Kaneko Kokusai Co., LTD
Katu Trading Company, LLC
KAZA CO., LTD.
K E GROUP LIMITED
KEITAKU PEARL
K-GOLD INTERNATIONAL CORPORATION
KIARA JEWELRY JAPAN (AB DIAMOND)
KINEYA CO., Ltd.
KISHUN
KISHUN KOGEI Co Ltd
KJM Co., Ltd
KOBAYASHI HOUSHOKU
KOHSAI CO., LTD.
KOMEHYO
KONDO Co., Ltd.
KONDO JEWELRY CO LTD
KOR CHEN CORPORATION
KOSHIN CO., LTD.
KOSHI PEARL
KOTOBUKI SHOKAI Co Ltd
KOUFUYOU Co., Ltd
KVL Co., Ltd.
L
Larkgem Co., Ltd
LIBERA CO., LTD.
Lubet Co., Ltd.
LUCEMIYA Co., Ltd.
LUKINA CO., LTD.
M
MAKOTO HIEDA
MARINDO, LTD.
MARUBUN MOMOSE CO., LTD
Maruki International Company Limited
MEGA SOURCE (HK) LTD
MEIJIDO CO., LTD
Meishin Pearl Co., Ltd.
MINE CO., LTD
Mine Pearl
MINERI MSTSUURA
MIO
MJ Co., Ltd.
MK Co.
Mochizuki Hoshoku Co., Ltd.
MOMOKO TATEGAMI
M. OOMORI CO., INC
MORGANITE N THE SELECTS
M's Pearl Kabe Co., LTD
MURAO CO., LTD.
Murata Jewelry Inc.
MUSEHIYOU Co., Ltd.
Muule Inc.
Moycho Jewelry Co., Ltd.
MZ&Z MOCHIZUKI HIDEYUKI SHOKAI CO., LTD.
N
NAGAHORI CORPORATION

Nagi Nakajima
NAKAGOMI JEWELLERY CO., LTD.
NICE DIAMOND CO., LTD.
NICHIN IMPEX CO.
NOAGE CORPORATION
NOBUKO ISHIKAWA Co., Ltd.
NOOR GEMS JAPAN Co., Ltd.
NPO Hitotsubu no Shinjuu
O
OCC TRADE CO., LTD. / EVE JEWELRY
Office Matsuo
OKAKURA GREENCHAIR
OKAZAKI CORAL Co., Ltd.
OKUBO SHOKAI Co., Ltd.
P
Pacific Coral Co., Ltd
PAPESSA LTD.
PASSION GEMS CO. LTD.
Pearl ism
Pearl Jewelry Itto, Inc.
P-fellow Co., Ltd.
PIA JEWELRY Inc.
PLACE CO., LTD.
Platinum Guild International K.K.
PLATINUM HOSHOKU CO., LTD.
PT Inlove Investment Management
R
RAGHAV GEMS Co., Ltd.
REAL GEMS INC HK LTD.
RECORAL Co., Ltd.
RICH DIAMOND INC
RISE CO., LTD.
RIZ-JEWELRY CO., LTD.
RK Enterprise Co., Ltd
R L TRADING CO
ROKUZAN CO., LTD.
ROYAL COLOR
ROYAL Diamond Co., Ltd.
ROYAL TRADING CO., LTD.
S
SAFAIA
Saiiki Jewelry Co. Inc
SAIKO GEMS
Sakai Trading Co., Ltd.
SAKAMOTO KIKINZOKU
SAKU JEWELRY JAPAN Co., Ltd
SAKURA DIAMOND
Salon de Naji Co., Ltd. (izumoKANOURING)
SAMYAK ANALYTICS
SAN'AI INTERNATIONAL CO., LTD.
SANBI SHINJU CO., LTD
SAN INC.
Sankyuu
SANO HOSHOKU CO., LTD
SANWA SHINJU LTD.
SATO Trading
Seagull Co., Ltd.
SEIWA CO., LTD.
SEKAI BOEKI Co., Ltd.
SEZAKI PEARL CO., LTD
SHALIBHADRA CO., LTD.
Shanghai Zaiyou Jewelry Co., Ltd.
SHIBA SHINJU CO., LTD.
Shima Co., Ltd.
SHIMADA Co., Ltd.
Shimada Jewelry Inc.
SHIMA PEARL CLUB
SHIMIZU CO., LTD.
SHIMIZU JEWELRY KOFU
SHIMIZU TRADING CO., LTD
SHIN-EI SHOKAI CO., LTD
SHINGO SHOUJI K.K
SHIVALIKA TRADING CO., LTD
Shohei Co., Ltd.

SJ Jewelry Corporation
SKS GEMJAPAN, INC.
Sole Yeung
SONJA T. JEWELLERY
Studio AXE
Studio NOSE
Su-Ao International Corporation
SUISHOUKOKUDO CO., LTD
SUWA & SON INC
SUZUHO CO., LTD.
SUZUKI KOUGEI CO., LTD
SWEENEY JEWELLERS CO., LTD.
T
T·P·C CO., LTD
Tacaoal Co., Ltd.
Taiyoutsusho Co., Ltd.
TAKAHASHI HOUSHOKU Co., Ltd.
TAKAKO KOMIYA
Takeichi SHOJI Ltd.
Taloumis P.C
TANAKA HOSHOKU CO., LTD.
TATSUJI IKEDA
Tenchu Business Link
TEN TEN jewelry
Tokyo Buyers Co., Ltd.
TOKYO JEWELS
Tokyo Kiho Co., Ltd.
TOKYO PEARL CO., LTD.
TRUST POWER CO., LTD.
TSUKAKI CO., LTD
U
UBN LTD
USION MANUFACTURING CO., LTD
Universal Technics Co., Ltd
URAI CO., LTD.
UTO SHINJU CO., LTD
V
V&M ORIGINALITY-DESIGNING CO., LTD.
VAL-PLANNING INC.
Van Stone
VEER GEMS CO., LTD.
Venus Jewel Co., Ltd.
Vintage Watch & Vintage liquor Bar The BOUTIQUE
VITAL TRADING CO., LTD
V. N. TRADING Co., Ltd.
W
Wonderful Pearl
WSP Co., Ltd.
Y
Y&I International
Y&R GEMS
YAMAGIWA CO., LTD
YINGFU JEWELRY CO., LTD
Y. JEWELRY CO., LTD.
YOSHIDA (D&D144)
YOSHITOMO CO., Ltd.
Yoji Co., Ltd.
YT Jemco Co., Ltd.
Yubido Gem Co., Ltd.
YUKA OKINA / CHIAKI HIRASE
YUKAWA HOSHOKU CO., LTD.
Z
Zenbi Creations Inc.



Check here for the latest list of exhibitors