

# Japan Jewellery Fair 2021 Closing with a Great Success

## **Fair-Event Report**

Thank you for your continuous support to Japan Jewellery Fair.

After two postponements, the Japan Jewellery Fair 2021 was finally held in Kofu, the biggest jewellery producing city in Japan.

The fair was successfully completed on November 26th with the participation of visitors who greatly exceeded the target. We would like to express our sincere gratitude to Yamanashi Prefecture, Kofu City, and everyone in the industry for their cooperation in holding the event. As the organizer, we are glad that we were able to provide industry professionals with an opportunity to gather together in the production area and talk about business with smiles for the first time in a long time. The Japan Jewellery Fair will continue to push forward as a "B2B event for the industry by the industry".

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## (Visitor Report)

Total	5,916
26 Nov 2021	1,725
25 Nov 2021	2,093
24 Nov 2021	2,098

#### [WeChat Livestreaming (24th · 25th) ]

JJF livestream is offering the solutions and get connections with mainland China buyers using WeChat Informa official account.

Total	31,000view	

### Japan Jewellery Fair 2022

Show Name: Japan Jewellery Fair 2022 (JJF 2022)

Date: 31 Aug - 2 Sep 2022 10:00 - 18:00 (\*closes at 17:00 on 2 Sep 2022)

Venue : Tokyo Big Sight 5 · 6 East Hall

Organiser: Informa Markets Japan Co Ltd, Japan Jewellery Association

-Inquiry-

Informa Markets Japan Co Ltd

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